Privacy Policy
for Statical IVS

November 11th 2015

This privacy policy has been compiled to better serve those who are concerned with how their *Personally Identifiable Information* (PII) is being used online. PII, as used in information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in our website and in our applications.

What personal information do we collect from visitors of our websites or users or our applications?

When ordering or registering on our site or in our applications, you may be asked to enter your name, email address, company name or other details to help us improve your experience.

When do we collect information?

We collect information from you when you register on our site or in our applications, place an order, subscribe to a newsletter or enter information on our site or in our applications. Our applications also collect information about your licensing of our applications.

How do we use your information?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, use certain other site or application features in the following ways:

- To allow us to better service you in responding to your customer service requests

- To quickly process your transactions

- To send periodic emails regarding your order or other products and services

- To verify compliance with licensing

- To track which application features you use in order to serve you better

Do we use cookies?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser (if you allow.) Cookies enable the site's or service provider's systems to recognize your browser and capture and remember certain information. Cookies may be used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We use cookies to:

- Understand and save your preferences for future visits
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and applications in the future. We also use trusted third party services that track this information on our behalf

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your web browser settings. Each browser is a little different, so look at your browser's help menu to learn the correct way to modify your cookie settings.

If you disable cookies, some features will be disabled, but you can still use the our web site.

Third Party Disclosure

Do we disclose the information we collect to Third Parties?

Yes, we transfer information your contact information to our reseller/distributor for sales and marketing purposes.

Third party links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users:

https://support.google.com/adwordspolicy/answer/1316548?hl=en

We use Google AdSense Advertising on our website.

Google, as a third party vendor, uses cookies to serve ads on our site. Google's use of the DART cookie enables it to serve ads to our users based on their visit to our site and other sites on the Internet. Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy.

We have implemented the following:

- Remarketing with Google AdSense

- Google Display Network Impression Reporting

- Demographics and Interests Reporting

We—along with third-party vendors, such as Google—use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions, and other ad service functions as they relate to our website.

Opting out

Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising initiative opt out page or permanently using the Google Analytics Opt Out Browser add on.

Emails

If you sign up for newsletters or receive unwanted commercial emails, you have the right to have these emails stopped from being sent.

If at any time you would like to unsubscribe from receiving such emails, you can email us at contact@stati-cal.com and we will promptly remove you from *all* correspondence.

Contacting Us

If you have any questions regarding this privacy policy, you may contact us using the information below.

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